



Canadian Propane Association | Association canadienne du propane

2017 ALBERTA SEMINAR SPONSORSHIP PROGRAM

SEPTEMBER 8-9, 2017 | SHERATON RED DEER HOTEL

To confirm your place,
please contact:

MELISSA MICHAUD
Manager, Events, Communications &
Membership
(613) 683-2273
melissamichaud@propane.ca



2017 CPA Alberta Seminar Sponsorship Program

Are you looking at reaching a broad selection of propane industry stakeholders and provincial leaders?

The Alberta Seminar is the annual must-attend event for businesses in Alberta's propane industry, and this year's event promises to be the best yet.

The event attracts industry representatives from different sectors, including producers, wholesalers,

retailers, transporters, manufacturers and distributors of appliances and equipment.

An investment in the 2017 Alberta Seminar Sponsorship Program will provide you with an outstanding opportunity to highlight your brand and position your organization as an industry leader.

Opportunities are limited and available on a first come, first served basis, so don't miss out.

"The industry updates and the interactions with my peers are the main reasons why I attend year after year."

- 2016 Alberta Seminar attendee

2017 ALBERTA SEMINAR SPONSORSHIP OPPORTUNITIES

2016 ALBERTA SEMINAR SPONSORS

INCLUDED:



GOLD LEVEL SPONSORSHIPS

1. **Branded Name Badge Holders — \$2,500**
2. **Breakfast — \$2,000**

Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the Alberta Seminar webpage.

On-site Benefits

- Opportunity to display one (1) pop-up banner* in the reception area or entrance of meal room for the duration of your sponsored event.
- One (1) complimentary delegate registration for the event.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Opportunity to distribute a promotional item* to attendees.

** to be supplied by sponsor and subject to approval by CPA.*

Other Advertising and Branding Options

Sponsorship opportunities for the 2017 Alberta Seminar are assigned on a first come, first served basis.

If you have a unique sponsorship idea you would like to explore, give us a call.

A few ideas include:

- Charging station
- Hotel Keys
- Advertising space in the official event program

2017 ALBERTA SEMINAR SPONSORSHIP OPPORTUNITIES

SILVER LEVEL SPONSORSHIPS

1. Luncheon — \$1,750
2. Official Break Sponsor — \$1,250

Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the Alberta Seminar webpage.

On-site Benefits

- Opportunity to display one (1) pop-up banner* in break area or at the entrance of meal room for the duration of your sponsored event.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Sponsor recognition on signage in break area for the duration of your sponsored event (break only).
- Opportunity to distribute a promotional item* to attendees (breakfast only).

** to be supplied by sponsor and subject to approval by CPA.*

BRONZE LEVEL SPONSORSHIPS

1. Session Sponsor — \$500/session

Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the Alberta Seminar webpage.

On-site Benefits

- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.



Alberta Seminar Presentation