



Canadian
Propane
Association | Association
canadienne
du propane

2017 ATLANTIC SEMINAR & GOLF TOURNAMENT SPONSORSHIP PROGRAM

JUNE 13-14, 2017 | INN ON THE LAKE

**To confirm your place,
please contact:**

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**“The industry relevant
speakers and the
networking opportunities
were beneficial to my
operations.”**

**- 2016 Atlantic Seminar
attendee**

2016 ATLANTIC SEMINAR & GOLF SPONSORS INCLUDED:

- **Ditech Testing**
- **Diversco Supply Inc.**
- **Gaz Propane Rainville**
- **Pro-Par Inc.**
- **Transcourt Tank Leasing**



2017 Atlantic Seminar & Golf Tournament Sponsorship Program

Are you looking at reaching a broad selection of propane industry stakeholders and provincial leaders?

As the must-attend event for CPA members in Atlantic Canada, the CPA Atlantic Seminar & Golf Tournament is your opportunity to reach these stakeholders and showcase your product or business.

The event attracts industry representatives from all sectors of the industry,

including producers, wholesalers, retailers, transporters, and manufacturers and distributors of appliances and equipment.

An investment in the 2017 Atlantic Seminar & Golf Tournament Sponsorship Program will provide you with an outstanding opportunity to position your organization as an industry leader.

Opportunities are limited and are available on a first come, first served basis, so don't miss out!

2017 ATLANTIC SEMINAR SPONSORSHIP OPPORTUNITIES

1. **“Après Golf” Dinner Sponsor — \$2,000**
2. **Luncheon Sponsor — \$1,500**
3. **Breakfast Sponsor — \$1,000**
4. **Break Sponsor — \$750**
5. **Golf Lunch Boxes — \$500**

Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Atlantic Seminar & Golf Tournament Webpage.

On-site Benefits

- Opportunity to display one (1) pop-up banner* in the reception area or entrance of meal room for the duration of your sponsored event.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Opportunity to distribute a promotional item* to attendees.

** to be supplied by sponsor and subject to approval by CPA.*

Other Advertising and Branding Options

Sponsorships for the 2017 Atlantic Seminar & Golf Tournament are assigned on a first come, first served basis.

If you have a unique sponsorship idea you would like to explore, give us a call.

Here are a few ideas:

- Charging station
- Hotel Keys
- Room Drops
- Advertising space in the official event program
- Golf prizes or swag