



Canadian  
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du propane

## 2017 ONTARIO SEMINAR & GOLF TOURNAMENT SPONSORSHIP PROGRAM

**MAY 31 & JUNE 1, 2017 | HILTON MARKHAM SUITES**



### **2017 Ontario Seminar & Golf Tournament Sponsorship Program**

Are you looking for the opportunity to reach more than 150 propane industry stakeholders?

As the must-attend event for CPA members in Ontario, the CPA Ontario Seminar & Golf Tournament is your opportunity to reach these stakeholders and showcase your product or business.

The event attracts industry representatives from all regions of the country and all sectors of the industry including producers,

wholesalers, retailers, transporters, as well as manufacturers and distributors of appliances and equipment.

An investment in the 2017 Ontario Seminar & Golf Tournament Sponsorship Program will provide you with an outstanding opportunity to position your organization as an industry leader.

Opportunities are limited and are available on a first come, first served basis, so don't miss out!

### **TO CONFIRM YOUR PLACE, PLEASE CONTACT:**

Melissa Michaud, Manager, Events & Translation  
(613) 683-2273 | [melissamichaud@propane.ca](mailto:melissamichaud@propane.ca)

# 2017 ONTARIO SEMINAR SPONSORSHIP OPPORTUNITIES

## 2016 ONTARIO SEMINAR & GOLF TOURNAMENT SPONSORS INCLUDED:

- Bergquist Inc.
- Carling Propane Inc.
- Cowan Insurance Group Limited
- Dependable Truck & Tank Limited
- Diversco Supply Inc.
- Dominion Fittings
- Dowler-Karn Ltd.
- FSN Training & Development Inc.
- Galaxy Gas Products
- Gibson Gas Liquids
- Laidlaw Carriers Tank LP
- Levac Propane
- MaXfield Inc.
- Maxquip
- National Energy Equipment Inc.
- NGL Supply Co. Ltd.
- Pembina Pipeline Corporation
- Primemax Energy Inc.
- Pro-Par Inc.
- Total Control Systems
- Transport Sylvain Lasalle Inc.
- Trinity Containers

## GOLD LEVEL SPONSORSHIPS

1. Gala Dinner — \$7,500
2. Opening Reception — ~~\$5,000~~ **SOLD**
3. Keynote Speaker — \$4,000

### Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Ontario Seminar & Golf Tournament webpage.

### On-site Benefits

- Opportunity to display one (1) pop-up banner\* in the reception area or entrance of meal room for the duration of your sponsored event.
- One (1) complimentary delegate registration for the event.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Opportunity to distribute a promotional item\* to attendees.
- One (1) complimentary exhibitor booth.

*\* to be supplied by sponsor and subject to approval by the CPA.*

# 2017 ONTARIO SEMINAR SPONSORSHIP OPPORTUNITIES

## SILVER LEVEL SPONSORSHIPS

1. Luncheon — \$3,500
2. Branded Name Badge Holders — ~~\$3,000~~ **SOLD**
3. Breakfast — ~~\$2,500~~ **SOLD**
4. Pre-dinner Reception — ~~\$2,500~~ **SOLD**
5. Branded Hotel Key Cards — ~~\$2,500~~ **SOLD**

### Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Ontario Seminar & Golf Tournament webpage.

### On-site Benefits

- Opportunity to display one (1) pop-up banner\* in break area or at the entrance of meal room for the duration of your sponsored event.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Sponsor recognition on signage in break area for the duration of your sponsored event (break only).
- Opportunity to distribute a promotional item\* to attendees (breakfast only).
- Opportunity to purchase an exhibitor booth at 50% off.

\* to be supplied by sponsor and subject to approval by the CPA.



“The speakers at this seminar presented some really useful information.”

- 2016 Ontario Seminar delegate



# 2017 ONTARIO SEMINAR SPONSORSHIP OPPORTUNITIES

## **BRONZE LEVEL SPONSORSHIPS**

1. **Official Break Sponsor — \$1,250 ~~SOLD~~**
2. **Session Sponsor — \$750/session**

### **Pre-event Benefits**

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Ontario Seminar & Golf Tournament webpage.

### **On-site Benefits**

- Opportunity for a company representative to introduce the sponsored session.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Opportunity to purchase an exhibitor booth at 25% off.

## **Other Advertising and Branding Options**

Sponsorship opportunities for the 2017 Ontario Seminar & Golf Tournament are assigned on a first come, first served basis.

If you have a unique sponsorship idea you would like to explore, give us a call.

### **A few ideas include:**

- Charging stations
- Room drops
- Advertising space in the official event program
- Exhibitor showcase name rights

# 2017 ONTARIO GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

## GOLF TOURNAMENT SPONSORSHIPS

1. **BBQ Lunch — \$2,500 SOLD**
2. **Boxed Breakfast — \$1,500 SOLD**
3. **Course Cocktails — \$1,000 SOLD**

Tickets with your logo will be provided to guests during their golf game to purchase drinks on the course and/or the clubhouse on your behalf.

4. **Hole Sponsor — \$200**  
At your sponsored hole, you will have the opportunity to display signage, have a representative meet golfers, and hold a contest/competition.
5. **Prize contribution (minimum 4) - no cost**



### Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Ontario Seminar & Golf Tournament webpage.

### On-site Benefits

- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during event.

*\* to be supplied by sponsor and subject to approval by the CPA.*

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