



Canadian  
Propane  
Association | Association  
canadienne  
du propane

# 2018 ATLANTIC SEMINAR & GOLF TOURNAMENT SPONSORSHIP PROGRAM

**JUNE 20-21, 2018 | WINGATE BY WYNDHAM**

**To confirm your place,  
please contact:**

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“The industry relevant  
speakers and the  
networking opportunities  
were beneficial to my  
operations.”

- 2017 Atlantic Seminar  
attendee

## 2017 ATLANTIC SEMINAR & GOLF SPONSORS INCLUDED:

- Ditech Testing
- Diversco Supply Inc.
- Pro-Par Inc.



## 2018 Atlantic Seminar & Golf Tournament Sponsorship Program

Are you looking at reaching a broad selection of propane industry stakeholders and provincial leaders?

As the must-attend event for CPA members in Atlantic Canada, the CPA Atlantic Seminar & Golf Tournament is your opportunity to reach these stakeholders and showcase your product or business.

The event attracts industry representatives from all sectors of the industry, including producers, wholesalers, retailers, transporters, and manufacturers and distributors of appliances and equipment.

An investment in the 2017 Atlantic Seminar & Golf Tournament Sponsorship Program will provide you with an outstanding opportunity to position your organization as an industry leader.

Opportunities are limited and are available on a first come, first served basis, so don't miss out!

## 2018 ATLANTIC SEMINAR SPONSORSHIP OPPORTUNITIES

1. “Après Golf” Dinner Sponsor — **SOLD**
2. Luncheon Sponsor — **SOLD**
3. Breakfast Sponsor — **SOLD**
4. Break Sponsor — **SOLD**
5. Golf Lunch Boxes — **SOLD**

### Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Atlantic Seminar & Golf Tournament Webpage.

### On-site Benefits

- Opportunity to display one (1) pop-up banner\* in the reception area or entrance of meal room for the duration of your sponsored event.
- Company representatives identified with sponsor ribbons on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Opportunity to distribute a promotional item\* to attendees.

*\* to be supplied by sponsor and subject to approval by CPA.*

### Other Advertising and Branding Options

Sponsorships for the 2018 Atlantic Seminar & Golf Tournament are assigned on a first come, first served basis.

If you have a unique sponsorship idea you would like to explore, give us a call.

Here are a few ideas:

- Charging station
- Room Drops
- Advertising space in the official event program
- Golf prizes or swag