

The banner features a green and blue geometric design on the left. The text 'CPA AWARDS PRIX ACP' is prominently displayed in white and blue. Below it is the logo of the Canadian Propane Association, which consists of a stylized white flower. To the right of the logo, the text 'Canadian Propane Association' and 'Association canadienne du propane' is written in a smaller font. The main headline on the right reads 'Take part in Canada's low emission, energy affordable future by celebrating top talent!' in blue. Below this, a paragraph explains that the Canadian Propane Association takes pride in honoring the very best at its Awards Gala. It mentions that the awards bring together top talent and champions of the propane industry to recognize game changers in various categories. A call to action asks to submit nominations to the CPA's 2018 Awards at www.propane.ca/cpa-awards. At the bottom of the banner, the slogan 'PROPANE. A GAME CHANGER. AFFORDABLE AND ACCESSIBLE NOW.' is written in blue.

**CPA AWARDS
PRIX ACP**

Canadian Propane Association | Association canadienne du propane

Take part in Canada's low emission, energy affordable future by celebrating top talent!

The Canadian Propane Association takes pride in honoring the very best at its Awards Gala. The awards bring together top talent and champions of the propane industry to recognize game changers in a variety of categories. Submit your nomination to the CPA's 2018 Awards at www.propane.ca/cpa-awards.

PROPANE. A GAME CHANGER. AFFORDABLE AND ACCESSIBLE NOW.

The **Canadian Propane Association Awards** recognizes initiatives from exceptional individuals and companies for their commitment and dedication to the ongoing success of the propane industry.

The awards are selected **biennially**, with recipients awarded and celebrated at the signature **CPA Gala Dinner** held at our Leadership Summit, an anticipated event for all our members and other business leaders associated with the propane industry. The Gala, which takes place this year, **June 6, 2018** in Ottawa, includes a cocktail reception, formal dinner, entertainment and awards presentation. This event is invaluable for networking opportunities with customers, industry experts, peers and industry executives.

Award Selection

CPA conducts an open call for expressions of interest for nominations. Individuals or companies can self-nominate or be nominated by others for the following categories:

- **Lifetime Industry Achievement Award**
- **Health & Safety Award**
- **Innovation Award**
- **PTI Trainer Award**

This year's winners will be awarded at the **CPA Gala Dinner on June 6, 2018**.

Why sponsor the CPA Awards?

The CPA is the national association for Canada's propane industry, which supports around 23,000 jobs and generates over \$16 billion for the Canadian economy. Our mission is to champion propane and the propane industry in Canada, and to facilitate best practice, safety, and a favourable business environment through advocacy, training and emergency response.

We represent over 400 companies in every region of the country and in every sector of the industry. Our members are an influential group. They include: producers, wholesalers, transporters, retailers, manufacturers, distributors and service providers of equipment and appliances, and associated industries.

As an Awards sponsor, you are showcasing your leadership position, support and commitment to excellence in the propane industry. You will have the opportunity to get your business in front of hundreds of prospective clients, not just at the CPA's **biennial** Summit but throughout the year, via various CPA communications tools, including our website, magazine and monthly newsletters.

To confirm your place, please contact: TAMMY HIRSCH, Sr. Director of Marketing & Communications
587.777.3917 / tammyhirsch@propane.ca

CPA SPONSORSHIP AWARD OPPORTUNITIES

Lifetime Industry Achievement Award – \$5,000 / term*

This award recognizes an individual who has made significant or consistent outstanding contributions to the advancement of the Canadian propane industry. This individual is regarded as possessing integrity, honesty, and the respect of his or her peers. The award is for lifetime industry achievement rather than for a single contribution.

AWARD SPONSORSHIP BENEFITS

- Exclusive sponsorship rights for 1 term or get 2 consecutive terms (4 years) for \$9,000*
- Presenting rights of the Lifetime Industry Achievement Award (“*The Lifetime Industry Achievement Award sponsored by*” used when referring to the event)
- Logo recognition in sponsorship program material, including, but not limited to, call for entries, invitation, CPA *Public Affairs* newsletter, CPA *Energized* magazine, website, event program and PPT, and post-event survey
- Summit program: full page advertisement (print ready ad)
- Opportunity to provide branded gift to guests (must be supplied)
- Complimentary table with preferred seating at the Gala
- Verbal recognition at the event
- Inclusion in event media advisory and release

Health & Safety Award – \$2,500 / term*

The Health & Safety Award is given to leading initiatives by companies or individuals in the propane industry who demonstrate a successfully implemented new program or an improvement in an existing program to promote, support and enhance a healthy and safe workplace environment.

AWARD SPONSORSHIP BENEFITS

- Exclusive sponsorship rights for 1 term or get two terms (4 years) for \$4,800*
- Presenting rights of the Lifetime Industry Achievement Award (“*The Health & Safety Award sponsored by*” used when referring to the event)
- Logo recognition in sponsorship program material, including, but not limited to, call for entries, invitation, CPA *Public Affairs* newsletter, CPA *Energized* magazine, event program and PPT, website and post-event survey
- Summit program: ¼ page advertisement (print ready ad)
- 2 complimentary tix with preferred seating at the Gala
- Verbal recognition at the event
- Inclusion in media advisory and release

Innovation Award – \$2,500 / term*

FOUR sponsorship opportunities available!

These awards are given to individuals/organizations outside of the CPA membership.

The Innovation Award is given for initiatives from individuals or organizations that have contributed to the advancement of the propane industry in the areas of product innovation, process/technology, market development or marketing/communications.

This award is dedicated to supporting the exceptional work executed outside of the CPA membership that contributes to the advancement of the propane industry. Nominees may be in industry, academia, municipal, provincial or federal governments, or non-profit organizations.

Up to four awards may be presented for one year.

AWARD SPONSORSHIP BENEFITS

- Sponsorship rights for 1 term or get two terms (4 years) for \$4,800*
- Presenting rights of the Innovation Award (“The Innovation Award sponsored by” used when referring to the event)
- Recognition in the CPA *Energized* magazine – Project awarded featured in the summer issue of *Energized* with opportunity for sponsor to provide commentary on their support of the project.
- Logo recognition in sponsorship program material, including, but not limited to, call for entries, invitation, CPA *Public Affairs* newsletter, event program and PPT, website and post-event survey
- Summit program: ¼ page advertisement (print ready ad)
- 2 complimentary tix with preferred seating at the Gala
- Verbal recognition at the event
- Inclusion in media advisory and release

Propane Training Institute Trainer Award – \$2,500 / term*

The Trainer Award celebrates engaging and inspiring Propane Training Institute trainers who are best in their class and achieve a level of excellence in the classroom. It is given for the hard work, dedication, and commitment that individuals provide to their students. The award has the objective of encouraging individuals to contribute to the promotion and understanding of the propane industry through training.

AWARD SPONSORSHIP BENEFITS

- Exclusive sponsorship rights for 1 term or get two terms (4 years) for \$4,800*
- Presenting rights of the PTI Trainer Award (“The PTI Trainer Award sponsored by” used when referring to the event)
- Logo recognition in sponsorship program material, including, but not limited to, call for entries, invitation, CPA *Public Affairs* newsletter, CPA *Energized* magazine, event program and PPT, website and post-event survey
- Summit program: ¼ page advertisement (print ready ad)
- 2 complimentary tix with preferred seating at the Gala
- Verbal recognition at the event
- Inclusion in media advisory and release