

**ALBERTA
SEMINAR
&
KANDLELIGHTERS'
GOLF
TOURNAMENT**

**SPONSORSHIP
OPPORTUNITIES**

SEPTEMBER 8-9, 2023

**RED DEER RESORT & CASINO
RED DEER, AB**





Are you looking at reaching a broad selection of propane industry stakeholders and provincial leaders?

The Alberta Seminar is the annual must-attend event for businesses in Alberta's propane industry, and this year's event promises to be the best yet.

The event attracts industry representatives from different sectors, including producers, wholesalers, retailers, transporters, manufacturers and distributors of appliances and equipment.

An investment in the 2023 Alberta Seminar Sponsorship Program will provide you with an outstanding opportunity to highlight your brand and position your organization as an industry leader.

Opportunities are limited and are available on a first-come, first-served basis, so don't miss out!

**For more information, please contact
Sherri Clair, Manager, Events and Membership
(613) 683-2270 x275 | sherricclair@propane.ca**



2023 ALBERTA SEMINAR SPONSORS

ADVOCATE

1. Brand Name Badge Holders — \$2,500
2. Branded Hotel Key Cards — ~~\$2,500~~ Sponsored
3. Breakfast — \$2,000

Pre-event Benefit

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Alberta Seminar & Golf Tournament webpage.

On-site Benefits

- Opportunity to display one (1) pop-up banner* in the reception area or entrance of meal room for the duration of your sponsored event.
- One (1) complimentary delegate registration for the event.
- Company representatives identified as sponsor on their name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.
- On-screen sponsor recognition during sponsored event.
- Opportunity to distribute a promotional item* to attendees.

**to be supplied by sponsor and subject to approval by the CPA.*

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2023 ALBERTA SEMINAR SPONSORS

PARTNER

1. Official Break Sponsor — \$1,250

Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Alberta Seminar & Golf Tournament

On-Site Benefits

- Opportunity to display one (1) pop-up banner* in break area or at the entrance of meal room for the duration of your sponsored event.
- Company representatives identified as a sponsor on their name badges.
- Company logo to appear on sponsor recognition page in the event program and on signage throughout the event.
- On-Screen sponsor recognition during sponsored event.
- Sponsor recognition on signage in break area for the duration of your sponsored event (break only).

**to be supplied by sponsor and subject to approval by the CPA.*

SUPPORTER

Session Sponsor — \$500/session **SPONSORED**

Pre-event Benefits

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Alberta Seminar & Golf Tournament

On-Site Benefits

- Company representatives identified as a sponsor on their name badges.
- Company logo to appear on sponsor recognition page in the event program and on signage throughout the event.
- On-Screen sponsor recognition during sponsored event.

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2022 ALBERTA SEMINAR SPONSORS



The Standard of Measurement



QUALITY STEEL

Because Quality Steel Means Quality Tanks



BASE ENGINEERING INC.
FUEL TRANSFER AUTOMATION

an MEC company



Other Advertising and Customized Branding Options

Sponsorship opportunities for the Alberta Seminar & Golf Tournament are assigned on a first-come, first-served basis. If you have a unique sponsorship idea you would like to explore, give us a call.

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