

# SHOW THAT YOU'RE A PRO

Add your TSBC licence number to all digital and print promotions.



## Regulation Changes to Contractor Advertising

Licensed contractors in BC overseeing or performing regulated work in the electrical, gas, boilers, pressure vessel, refrigeration, and elevating technologies are required to publish their Technical Safety BC (TSBC) licence number when advertising their services to the public.

These changes took effect on September 6, 2022 and have been implemented in a phased approach.



### Phase 1: Digital Advertising

January 1, 2023 – all digital advertising such as on your company website, social media accounts, or online advertising platforms, must include your TSBC license number.



### Phase 2: Print Advertising

Effective September 30, 2023 – all print advertising of regulated services, such as business cards, quotes, contracts, invoices, letterheads, brochures, print ads, or directory listings, must include your TSBC license number.



### Phase 3: Physical Assets

It is currently optional for licensed contractors to display their TSBC licence number on vehicles, storefronts, and equipment.



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## LICENCE NUMBER REQUIRED ON ALL CONTRACTOR ADVERTISING

Licensed contractors in electrical, gas, elevating devices, boilers, pressure vessels, and refrigeration, are required to publish their Technical Safety BC (TSBC) licence number when advertising their services to the public.

Adding your licence number will not only help deter unlicensed contractors, but it will also validate your business credibility.

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