



CANADIAN PROPANE ASSOCIATION

2025 PARTNER OF THE INDUSTRY SPONSORSHIP PLANS

1

\$25,000

**ALLY OF THE
INDUSTRY**

2

\$15,000

**SUPPORTER OF
THE INDUSTRY**

3

\$10,000

**FRIEND OF THE
INDUSTRY**

Are you ready to take your commitment to the industry to the next level?

Become a "Partner of the Industry" with the Canadian Propane Association and receive exclusive benefits.

By partnering with us, you'll not only gain valuable exposure and recognition but also the opportunity to actively participate in the advocacy efforts that shape our industry's future.

FOR MORE INFORMATION, CONTACT

SHERRI CLAIR

Manager, Events and Membership 613.683.2270 x275 sherricclair@propane.ca

2025 PARTNER OF THE INDUSTRY SPONSORSHIP PLANS

WHAT'S INCLUDED?

EVENTS

- Recognition at CPA Seminars: AB, ON, ATL, BC
- Onsite seminar sponsorship
- Complimentary registration at events
- Complimentary golf holes at events
- In-person advocacy events

COMMUNICATION & MARKETING

- CPA website - *Prime placement*
- CPA Newsletters
- Logo on website Where to Buy page
- Logo on website Fuel Station Locator page
- Ad in Annual Report
- Article in Annual Report
- Social media posts - Organic
- Social media post - Boosted
- Webinar (Sponsor/Host)

\$25,000

ALLY OF THE INDUSTRY

All
Name badge or key cards
2 at all events (Golf not included)

1
✓

Year-round display on banner
Year-round banner & Sponsored ad
Year-round display on banner
Year-round display on banner

Full-page
Full-page
2/year
1/year
1 Webinar

\$15,000

SUPPORTER OF THE INDUSTRY

2
Meal sponsor at 2 seminars
1 at 2 events

1
×

Year-round display on footer
Year-round footer & Square ad
Year-round display on footer
Year-round display on footer

Half-page
Half-page
1/year
1/year
×

\$10,000

FRIEND OF THE INDUSTRY

1
Speaker sponsor at 2 seminars
1 at 1 event

1
×

Year-round display on footer
6-month footer & Square ad
6-month display on footer
6-month display on footer

Half-page
×
1/year
1/year
×



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1	2	3
\$25,000	\$15,000	\$10,000
ALLY OF THE INDUSTRY	SUPPORTER OF THE INDUSTRY	FRIEND OF THE INDUSTRY

Don't miss this exceptional opportunity to elevate your organization's presence in the industry.

Join us as a Partner of the Industry and reap the benefits of year-round recognition, active advocacy, and a wide array of exclusive privileges. Your commitment will help us strengthen the industry and continue our mission to drive positive change.

Partner with the CPA today and secure your role as an industry leader! Contact us to learn more about this exclusive sponsorship package and to discuss how we can tailor it to meet your specific goals.

This opportunity is open to all members. There are limited spots available.
Secure your spot now!

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