



Canadian Propane Association  
Association canadienne du propane

# CPA LEADERSHIP SUMMIT

Hotel Arts, Calgary, AB

2026

**Are you looking for the opportunity to reach more than 100 propane industry stakeholders from across Canada?**

**The 2026 Canadian Propane Association Leadership Summit is one sponsorship opportunity you won't want to miss! This biennial conference is the premier national propane industry event in the country.**

**Sponsors have the opportunity to generate leads, increase sales, demonstrate your support for your clients' national industry association, and take advantage of invaluable networking opportunities with customers, industry experts, peers and executives.**

**Opportunities are limited and are available on a first-come, first-served basis, so don't miss out!**

For more information, please contact  
Sherri Clair, Manager, Events and Marketing  
(613) 683-2270 x 275 | [sherricclair@propane.ca](mailto:sherricclair@propane.ca)

# 2026 CPA Leadership Summit Sponsorship Program

## OFFICIAL EVENT TITLE SPONSOR — \$25,000

This exclusive opportunity will provide your company with significant marketing impact by establishing your brand as an industry leader and aligning it with this biennial, must attend national event for propane professionals and stakeholders from all over Canada.

### PRE-EVENT BENEFITS

- Your company name/logo will be exclusively positioned in the only tag line of the 2022 CPA Leadership Summit, “Presented by...” and will be promoted in all industry and media outreach efforts leading up to and following the event.
- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Leadership Summit & Golf Tournament webpage.
- Company highlighted on CPA’s social media channels (Twitter/Facebook).
- Special article in CPA’s monthly Public Affairs newsletter, which reaches more 1000 industry stakeholders.

### ON-SITE BENEFITS

- Five (5) complimentary registrations for the event.
- A five-minute speaking opportunity at the beginning of the CPA Leadership Summit to help kick-off the event.
- Company logo displayed on main stage for duration of the event.
- Company logo will appear on sponsor recognition page in the official program and on signage throughout the event.
- Company representatives identified with sponsor ribbons on their name badges.
- Opportunity to distribute a gift/promotional item\* to each attendee.
- Reserved table for you and your guests (table of 10) during all meal functions.
- One (1) full-page ad in the official event program.
- One (1) complimentary exhibitor booth.

*\*to be supplied by sponsor and subject to approval by the CPA.*

# 2026 CPA Leadership Summit Sponsorship Program

## PLATINUM LEVEL

1. CPA Awards Gala Dinner — \$10,000
2. ~~Opening Reception — \$10,000~~ **sponsored**
3. Keynote Speaker
  - ~~Tucker Perkins, PERC — \$10,000~~ **sponsored**
  - [Jamie Clarke](#), Canadian Adventurer, mountaineer, entrepreneur — \$10,000

## PRE-EVENT BENEFITS

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Leadership Summit & Golf Tournament webpage.

## ON-SITE BENEFITS

- Two (2) complimentary delegate registrations for the event.
- Company logo to appear on sponsor recognition page in the event program and on signage throughout the event.
- Company representatives identified with sponsor ribbons on name badges.
- On-Screen sponsor recognition during sponsored event.
- Opportunity to distribute a gift/promotional item\* to each attendee.
- Opportunity to display one (1) pop-up banner\* in the reception or meal function area.
- Reserved table for you and your guests (table of 10) at the Gala dinner.
- One (1) half-page ad in the official event program.

*\*To be supplied by sponsor and subject to approval by the CPA.*

# 2026 CPA Leadership Summit Sponsorship Program

## GOLD LEVEL SPONSORSHIPS

1. Pre-Gala Reception Sponsor (joint reception with ERAC) — \$8,000
2. Luncheon Sponsor — \$7,500
- ~~3. Name Badges — \$5,500~~ **SPONSORED**
- ~~4. Key Cards — \$5,500~~ **SPONSORED**
5. Featured Speaker: [Gitane De Silva, Public Policy Leader](#) — \$5,000
6. AV Sponsor (including Wi-Fi) — \$5,000
- ~~7. Breakfast Sponsor — \$5,000~~ **SPONSORED**

## PRE-EVENT BENEFITS

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Leadership Summit & Golf Tournament webpage.

## ON-SITE BENEFITS

- One (1) complimentary delegate registration for the event.
- Company logo to appear on sponsor recognition page in the event program and on signage throughout the event.
- Company representatives identified with sponsor ribbons on name badges.
- On-Screen sponsor recognition during sponsored event.
- Opportunity to distribute a gift/promotional item\* to each attendee (luncheon sponsor only).
- Opportunity to display one (1) pop-up banner\* in the reception or meal function area (luncheon sponsor only).
- Reserved table for you and your guests (table of 10) (luncheon sponsor only).
- One (1) quarter-page ad in the official event program.

*\*To be supplied by sponsor and subject to approval by the CPA.*

# 2026 CPA Leadership Summit Sponsorship Program

## SILVER LEVEL SPONSORSHIPS

1. Break Sponsor (2 available) — \$3,000
2. Photography/Media Sponsor — \$3,000

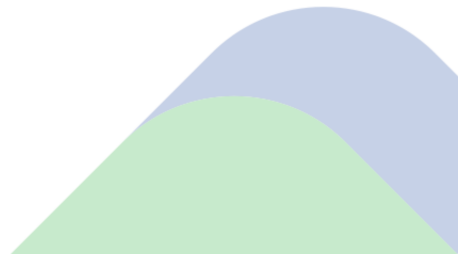
### PRE-EVENT BENEFITS

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Leadership Summit & Golf Tournament webpage.

### ON-SITE BENEFITS

- Company logo to appear on sponsor recognition page in the event program and on signage throughout the event.
- Company representatives identified with sponsor ribbons on name badges.
- On-Screen sponsor recognition during sponsored event.
- Opportunity to distribute a gift/promotional item\* to each attendee (breakfast sponsor only).
- Opportunity to display one (1) pop-up banner\* in meal function area.
- Reserved table for you and your guests (table of 10).

*\*To be supplied by sponsor and subject to approval by the CPA.*



# 2026 CPA Leadership Summit & Golf Tournament Sponsorship Program

## 2024 CPA LEADERSHIP SUMMIT & GOLF TOURNAMENT SPONSORS

DEPENDABLE TRUCK & TANK  
LIMITED

NGL SUPPLY CO. LTD.

PRO-PAR/MAXFIELD

NATIONAL ENERGY EQUIPMENT INC.

DIVERSCO SUPPLY INC.

SUPERIOR PROPANE

PARKLAND CORPORATION

MAXQUIP

DITECH TESTING

PROCOR

BASE ENGINEERING INC.

ALTAGAS

MOORE PROPANE

MEC

ERAC

BUDGET PROPANE

PRIMEMAX ENERGY INC

REGO PRODUCTS

KAG CANADA

KIROS ENERGY MARKETING ULC

BEATTY PETROLEUM

### Other Advertising and Customized Branding Options

Sponsorship opportunities for the 2026 CPA Leadership Summit & Golf Tournament are assigned on a first-come, first-served basis.

If you have a unique sponsorship idea you would like to explore, give us a call.

#### A few ideas include:

- Secure charging stations.
- Window/floor promotional clings
- Advertising space in official event program

# 2026 CPA Leadership Summit Sponsorship Program

## BRONZE LEVEL SPONSORSHIPS

1. Session Sponsor (5 available) — \$2,500
2. Industry Support — \$500

### PRE-EVENT BENEFITS

- Company logo linked to your website on CPA electronic promotional material sent to registered and potential delegates.
- Company logo linked to your website on the CPA Leadership Summit & Golf Tournament webpage.

### ON-SITE BENEFITS

- Opportunity for a company representative to introduce the sponsored session.
- Company representatives identified with sponsor ribbons on name badges.
- Company logo will appear on sponsor recognition page in the official program.
- Company logo will appear on sponsor recognition signage throughout the event.

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# 2026 CPA Leadership Summit & Golf Tournament Sponsorship Program

## EXHIBITOR INFORMATION

The CPA Leadership Summit provides exhibitors an opportunity to increase their profile by showcasing innovative products, services and ideas to delegates at the event. The Exhibition is held in conjunction with the Summit and allows exhibitors to further network with propane industry stakeholders.

### EXHIBITOR - \$1,500

- One 6-foot table and two chairs
- One booth representative registration (does not include golf)
- Exhibitor recognition on the CPA website with hyperlink to your company's webpage
- Exhibitor recognition in the Summit official program
- Exhibitor ribbons for delegates attending the Summit on behalf of your organization

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